



Greater Dandenong
CHAMBER OF COMMERCE

Greater Dandenong Chamber of Commerce

2020-2021 Membership and Sponsorship Packages



Welcome to the Greater Dandenong Chamber of Commerce

The Greater Dandenong Chamber exists to coordinate, develop and facilitate opportunities for regional businesses to work together, thrive and contribute to the local community. Over the past 73 years, we have been an integral part of the business community in the Greater Dandenong area; one of the largest business growth corridors in the country.

The Greater Dandenong Chamber of Commerce offers you the opportunity to meet other local business people, in a region well served by business groups that cover a vast and ever-growing range of industries. The Chamber facilitates its members to:

- Network with other local business people
- Celebrate the success of local businesses
- Connect with the wider community
- Contribute to the vitality and growth of Greater Dandenong
- Connect with local and state governments

We offer a range of events where you have the opportunity to meet and exchange ideas with other business people and be part of our community, including:

- Greater Dandenong Chamber Business Awards Showcase
- Chamber Business Awards Presentation Night
- Grand Final Charity Lunch
- Networking nights
- Women in Business Events
- Educational Workshops



Membership Categories

Bronze Membership - \$100 (plus GST)

Valid for micro/small businesses of 4 or less employees only or retailers

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance for all Platinum Partner sponsored networking nights
- One ticket to attend a Chamber Awards Showcase event
- Discounted member prices for Chamber Awards events and special events
- 2020-2021 membership certificate
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details and logo in the Member Directory on the Chamber website
- Access to a half price membership with the Victorian Chamber of Commerce (see page 8 for details)

Silver Membership - \$300 (plus GST)

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance for all Platinum Partner sponsored networking nights
- One ticket to attend a Chamber Awards Showcase event
- One complimentary guest Chamber Awards Showcase event ticket for a non-member
- Discounted member prices for Chamber Awards and special events
- 2020-2021 membership certificate
- Advertising: one free inclusion within the Business Blast promotional mailout (not including events*) to the Chamber database each membership year
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details and logo in the Member Directory on the Chamber website
- Access to a half price membership with the Victorian Chamber of Commerce (see page 8 for details)

* The use of the Business Blast can not be used to advertise a member's event.

Membership Categories

Gold Membership - \$700 (plus GST)

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance at all Platinum Partner sponsored networking nights
- Two tickets to attend a Chamber Awards Showcase event
- One complimentary guest Chamber Awards Showcase event ticket for a non-member
- Discounted member prices for Chamber Awards and special events
- 2020-2021 membership certificate
- Advertising: two free inclusions within the Business Blast promotional mailout (not including events*) to the Chamber database each membership year
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details, website link and logo in the Member Directory on the Chamber website
- Business name and link to website in the monthly Chamber e-newsletter
- Recognition at each Greater Dandenong Chamber Business Awards event - display of business name on screen presentation and a printed copy on each table
- The opportunity to provide giveaway and prizes at networking events & Chamber Awards Showcase events
- Access to a discounted 'advertorial' package, with the Dandenong Journal, exclusively available for Greater Dandenong Chamber members.
- Access to a half price membership with the Victorian Chamber of Commerce (see page 8 for details)

* The use of the Business Blast can not be used to advertise a member's event



Membership Categories

Platinum Partnership - \$2500 (plus GST) Maximum of 11 positions

- Invitation to all Chamber functions and events at exclusive member prices
- The commitment to exclusively sponsor and own a Chamber networking event
- Free attendance for all Platinum Partner sponsored networking nights
- Priority opportunity to sponsor Chamber events
- The opportunity to provide giveaway and prizes at networking events and Chamber Awards Showcase events
- Four tickets to attend a Chamber Awards Showcase event
- Four tickets to attend the final Chamber Business Awards Presentation evening.
- One complimentary guest Chamber Awards Showcase ticket for a non-member
- Discounted member prices for Chamber Awards and special events
- 2020-2021 membership certificate
- Advertising: four free individual business promotion (not including events*) emails to the Chamber database each membership year
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details, website link and logo and bio in the Member Directory
- Business logo rotating on the front page of Chamber website acknowledging Platinum Partner
- Business logo and link to website in the Chamber e-newsletter
- Recognition at each Greater Dandenong Chamber Business Awards event - display of business logo on screen presentation and a printed copy on each table
- Platinum Partner endorsed Chamber logo for your website
- Access to a half price membership with the Victorian Chamber of Commerce (see page 8 for details)

* The use of the Business Blast can not be used to advertise a members event.



Platinum Partner Membership Agreement

The Greater Dandenong Chamber of Commerce exists to support and promote opportunities for regional business to work together, thrive and contribute to the local community. Becoming a Platinum Partner means building a long-term relationship with the Greater Dandenong Chamber and its members. As the Chamber will provide continued support and promotion of your business and we ask for your returned support and promotion of the Chamber.

We have several key events throughout the year where our Platinum Partners are recognised, such as our Awards Showcase and the Awards Presentation Evening in November, where there is an expectation that your business will be in attendance. We can also offer other exclusive sponsorship opportunities that may also be of interest.

One of the major advantages of becoming a Platinum Partner is the hosting of a networking night. These events are averaging between 90-120 registrations. The core guest group is comprised of local Chamber business members and representation from businesses who have interests in the area. There is also an expectation and opportunity for the Platinum member to invite their own guests, key accounts and customers.

Chamber Expectations of a Platinum Partner:

- The networking event will be scheduled in conjunction with availability, based on dates set by the Chamber. It is the Platinum Partner's responsibility provide a suitable venue. If they do not have access to a suitable venue then the Chamber will assist with sourcing one, another (non-compete) Chamber member's venue will be first preference.
- It is the Platinum Partner's responsibility to cover food and beverage costs and any associated venue costs.
- It is expected that the Platinum Partner will assist with the event promotion through inviting guests, publishing on social media and any other forms of advertisement readily available. The Chamber will provide event promotion, invite guests from the Chamber database, social media promotion and coordinate RSVP's and associated administration.
- The Platinum Partner will provide a door prize to the perceived value of \$100 or more for their networking event. The Chamber will provide the Platinum Partner with a business card listing of those who have willingly entered the draw.
- There is an expectation that a representative/s of the Platinum Partner will attend a majority of Chamber events and be active members.
- There is an expectation that a minimum of four representatives of the Platinum Partner will attend the final awards presentation event. Four tickets are included in your membership and additional tickets can be purchased at the discounted members rate.
- There is an expectation that a representative/s of the Platinum Partner will attend a majority of the Business Awards Showcase events. Four tickets are included in your membership and additional tickets can be purchased at the discounted members rate.
- Membership expires on June 30, 2021. Membership is not automatically renewed at Platinum level. The Chamber reserves the right to dissolve the Platinum Partnership upon expiration if the Platinum Partner has not met Chamber expectations.

Sponsorship Opportunities 2020

Chamber Awards Sponsorship

Major Award - \$4000 (plus GST) x one opportunity

Category Award - \$3000 (plus GST) x seven opportunities

The Greater Dandenong Chamber of Commerce Awards program continues to grow from year to year. Throughout the year, award nominees are recognised and honoured for outstanding business achievements in the Greater Dandenong area. A final end of year Gala is held in November to announce and celebrate the winners and their achievements. The event is supported annually and featured prominently in the Greater Dandenong Journal.

- Category sponsors for the full twelve-month period for the awards (the category that you sponsor will best align with your business/brand) and naming rights sponsorship of that award
- Acknowledgement of sponsorship on the Chamber website, Awards page of the website and in e-marketing event specific promotional mailouts
- Acknowledgement of sponsorship at each awards event - both within the PowerPoint presentation, a verbal mention by the MC and on any printed materials
- Logo featured on the award trophy given to the category winner, and the opportunity to be on stage to present the award
- Opportunity to display promotional banners and materials at each event
- Opportunity to make a five-minute presentation at one event
- Two (2) free tickets to attend each tradeshow event, and one (1) free ticket to attend the final awards presentation event

Grand Final Charity Lunch - \$2500 (plus GST)

The Grand Final Charity lunch continues to sell out each year and is a fun day out for a great cause. Donations totaling over \$100,000 have been made to the Make a Wish Foundation resulting from this annual event.

- One table for twelve guests at the event
- Acknowledgement of sponsorship on all print and promotions items for the event, including the invitation, signage and all e-marketing event specific promotional mailouts
- Opportunity to provide giveaway and prizes at the event
- Opportunity to provide advertising in the official program – given to all guests
- Opportunity to display banners and promotional items at the event
- Verbal acknowledgement at the event of your sponsorship – reaching over 250 guests
- Visual acknowledgement at the event of your sponsorship – including all signage and your logo on the lectern signage

Victorian Chamber of Commerce and Industry Membership Offer

Victorian Chamber - Complete Membership Package

\$600.00 per annum + GST

(normally \$1200.00)

As a Greater Dandenong Chamber of Commerce member, you now have access to uptake a Victorian Chamber of Commerce and Industry membership for half price, with all of the below benefits available to your business.

Each business has access to:

Member pricing

Discount pricing on Victorian Chamber networking events, consulting services, training courses and business briefings.

Tools and templates

Comprehensive library of plain language business fact sheets, checklists and easy-to-customise templates designed to save time.

Online manuals

Human Resources Manual, Guide to Occupational Health and Safety Legislation, Tax Manual for Payroll Administrators, and Register of Injuries (hard copy only).

Victorian Chamber communications

Regular email communication and quarterly magazine Business Excellence provide important business information and practical advice.

Workplace Relations Helpline

Expert workplace relations, OHS and HR consultants will answer specific questions over the phone

Business trends and prospects survey

Quarterly survey of current and expected trends in national and state economic conditions.

Modern award subscriptions

Access to all modern awards, plus update emails to advise changes and actions.

Internship Program

To assist with the costs of paying the interns wages, the Victorian Chamber provides a placement contribution of \$3000. Please note that there are a limited number of Internship Program contribution payments available each year

For more information, please contact:

Tamer Sen

Phone: 03 8662 5409

Mobile: 0457 570 123

TSen@victoriantchamber.com.au





Greater Dandenong Chamber of Commerce Membership Application Form

Please complete the form below in CLEAR BLOCK LETTERS and return to:

PO Box 7435 Dandenong 3175
membership@greaterdandenongchamber.com.au

I/We hereby apply for membership of the Greater Dandenong Chamber of Commerce:

Business Name ABN

Street Address

Postal Address ☐ as above

Primary Contact Person (for all correspondence from the Chamber)

Name Position

Email address

Mobile Telephone

Invoicing/Finance Contact Person (if different from above)

Name Position

Email address

Mobile Telephone

Additional Contacts

Name Position

Email address

Mobile Telephone

Name Position

Email address

Mobile Telephone

Name Position

Email address

Mobile Telephone



Greater Dandenong Chamber of Commerce Membership Application Form

Business Category

- | | | |
|--|--|---|
| <input type="checkbox"/> Accommodation/Venue | <input type="checkbox"/> Accounting | <input type="checkbox"/> Banking |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Consultancy/Business L'ship | <input type="checkbox"/> Education |
| <input type="checkbox"/> Employment | <input type="checkbox"/> Government | <input type="checkbox"/> ITS |
| <input type="checkbox"/> Legal | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Media | <input type="checkbox"/> Not for Profit | <input type="checkbox"/> Real Estate/Property |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Sport/Recreation | <input type="checkbox"/> Trade |
| <input type="checkbox"/> Transport/Logistics | <input type="checkbox"/> Other | |

Payment Options

Tax Invoice/Receipt
ABN 69 593 381 786

☐ **Platinum Partner**

\$2750.00 inc GST

☐ **Gold Member**

\$770.00 inc GST

☐ **Silver Member**

\$330.00 inc GST

☐ **Bronze Member**

\$110.00 inc GST

☐ Direct Deposit

Please contact the Chamber Officer to request a tax invoice for you to facilitate EFT Payment

☐ Credit card (Visa or MasterCard ONLY)

Card number

Exp date

Name on card

Signature

Office Use Only

Date Submitted: / /

Payment: EFT CC

☐ Approved

☐ Post Pack

☐ Database

☐ Mail Chimp

☐ Bio Published

☐ Payment Receipt