



Greater Dandenong

CHAMBER OF COMMERCE

Business Awards

Greater Dandenong Chamber Business Awards

2019 Nominee Application Pack





Chamber Awards 2019

Nominations for the 2019 Greater Dandenong Chamber Business Awards are now open and we are looking for nominees. Twelve businesses will be selected by the Executive Committee, and each of these businesses will be presented at one of two business showcase events during the year. All twelve businesses will come together for a final awards presentation event, where the category awards are presented. The winners of each category award will be eligible for the overall Greater Dandenong Chamber Business Award.

The biggest change for 2019 is our new event format - we will host two Chamber Business Awards Showcase events. These events will give you the unique opportunity to promote your brand and engage with the attendees, which is an opportunity that the Chamber has never offered before. Each evening event will feature product and service displays from our nominees and sponsors, a brief presentation of our business and student nominees, and lots of networking time.

The aim of the Greater Dandenong Chamber Business Awards is to recognise and honour outstanding business achievement in the Greater Dandenong area. We are seeking for a cross-section of businesses from the area, each demonstrating a level of success and industry leadership within each of the criteria they are eligible for. The six categories are:

- Small Business Award – businesses (within any industry) with 25 employees or less, and/or with an annual turnover of less than \$10m
- Large Business Award – businesses (within any industry) with more than 25 employees, and/or with an annual turnover of more than \$10m
- Retail Award – businesses who sell their goods to the public in relatively small quantities for use/consumption.
- Corporate Social Responsibility Award – businesses who take into account the social, ethical, and environmental effects of its activities on its staff and the community around it
- Innovation Award – businesses who continue to develop and research to change their primary product or industry
- Employment Award – businesses who actively develop and train their staff beyond the field of their employment, or who employ staff from marginal communities, those with disability or ethnic groups.

It is expected that each business will nominate for at least two categories.

Nominee Expectations and Opportunities

Each business nominee will participate in the following activities:

- The business will be visited by members of the Chamber Executive (a maximum of two people) prior to their showcase event for a maximum of one hour. At this meeting, the business will expand on the details submitted in their application and conduct a tour of their physical location and showcase their products/services.
- At least two representatives from each company will attend their specific showcase event. Each business will display a range of their products and services to all the guests in attendance, during a dedicated networking session. The, one representative will address the audience and broadly outline their business, their history and future directions, and give an insight into the secrets behind their success in the categories that they are eligible for.
- Each business nominee will then be judged following a site visit through the second half of the year, prior to the final awards presentation night. These external and independent judges will select the category and overall winners. This visit will also be for a maximum of one hour.

In return for their participation through this process, each business will receive:

- Two free tickets to their showcase event (with an option to purchase additional tickets)
- One trestle table in the pre-function area to set up their display of their products and services
- One free ticket to attend the final award presentation night (with an option to purchase additional tickets)
- Promotion of the business (with logo and website link) on the Chamber website and within Chamber newsletters, after their showcase presentation
- Promotion of the business in the Dandenong Journal, after their showcase presentation
- Promotion of the business in the lead up to the final award presentation night, with additional profiles to feature in newsletters and on the Chamber website
- A promotional video will be made by the Chamber from images of the business. This will be shown during the showcase events and will be provided to the business after the event.
- A feature of all businesses, with a highlight on the award winners to appear as a wrap on the Dandenong Journal, after the final award presentation night.
- A feature of all businesses, with a highlight on the award winners to appear in the Council's Stakeholder magazine, and on the Council website, after the final award presentation night.
- All nominees will receive a small glass trophy at each breakfast event. Category winners and the overall winner will receive larger trophies at the final award presentation night.



2019 Nomination Application Form

This form is to be completed by a nominated business as an application to enter these awards. Please complete this form in as much detail as possible, we will contact you upon receiving your nomination if further information is required.

Company Details

Company Name _____

Address _____

Phone number/s _____

Key Contact _____ Position _____

Email _____

Website _____

Years in Operation _____

Number of Employees _____ Annual Turnover _____

If you are nominating on behalf on another business, please complete the following:

Nominators name _____

Phone number/s _____

Email _____

Award Categories

Please select which categories you wish to nominate for - it is expected at each nominee will nominate for at least two categories:

- | | |
|--|---|
| <input type="checkbox"/> Small Business Award | <input type="checkbox"/> Large Business Award |
| <input type="checkbox"/> Retail Business Award | <input type="checkbox"/> Employment Award |
| <input type="checkbox"/> Corporate Social Responsibility Award | <input type="checkbox"/> Innovation Award |

Company Overview

Information from the following sections will be used in speeches and in other marketing materials.

Company Profile

Brief Company History

To what do you attribute your success?

Any further information

Event Availability

Please select which breakfast dates you would be available to attend (venue to be confirmed, but will be located in the Dandenong area).

Wednesday 3 April 2019 Wednesday 7 August 2019

All nominees are expected to be available for the final award presentation evening, scheduled for Friday 25 October 2019

Please return your completed nomination forms to
PO Box 7435 Dandenong 3175, or
info@greaterdandenongchamber.com.au