



Your  
time to  
shine



**Greater Dandenong**  
CHAMBER OF COMMERCE

**Business Awards**



# 2021 *Open*

## **Nominations for the 2021 Greater Dandenong Chamber Business Awards are now open.**

The Awards Program is **free to enter** and aims to provide you with recognition for your **outstanding business** achievements and contributions to the Greater Dandenong area.

Successful nominees will have their business presented at one of two (online) Showcase events during the year. All nominated businesses will come together for the final (in-person) awards presentation event, where the category awards are presented.

The **winners** of each category will be eligible for the overall Greater Dandenong Chamber Business Award.

These events will give you the **unique opportunity** to promote **your brand** and **engage** with your local business community like never offered before.

*Engage*

**WITH YOUR  
BUSINESS  
COMMUNITY**



# SELECT YOUR CATEGORIES

## SMALL BUSINESS

Businesses within any industry with 25 employees or less (including sole traders and home based/family run businesses), and/or with an annual turnover of less than \$10m

## CORPORATE SOCIAL RESPONSIBILITY

Businesses who consider the social, ethical, and environmental effects of its activities on its staff and the community around it. This includes businesses who actively develop and train their staff beyond the field of their employment, or who employ staff from marginal communities, those with disability or ethnic groups

## INNOVATION & SUSTAINABILITY

Businesses who continue to develop and research to change their primary product/industry or initiatives that contribute to making Greater Dandenong a more sustainable place to live, work and play

## HOSPITALITY & TOURISM

Businesses with a venue or hospitality & tourism related services, products and/or experiences

## NEW BUSINESS

Businesses within any industry and of any size who commenced trading from 1 January 2019 onwards

## MANUFACTURING & CONSTRUCTION

Businesses within the defined industries of any size and turnover. Manufacturing is defined by those who use raw materials, parts and components to assemble finished goods and sell their products. Construction is defined as building, maintaining and repairing structures

# THE DETAILS

**To begin**, meet with us for an interview in a central Dandenong location. Be camera ready in appropriate business/company logo attire.



Next, we will visit **you** with our professional camera crew to get the low down on what you do. Show us around your awesome business!

Then, sit back and wait for the **magic** to happen.

We will put together an amazing video to livestream on a set date. Make sure at least 2 of your crew are online to chat and answer questions from the audience.

NOW  
SHOWING

**After that**, our independent panel of judges will visit your business for a final review and assessment based on our judging criteria.

*and the winner is...*



*You're  
Invited!*

TO CELEBRATE

2021

Greater Dandenong  
Chamber Business Awards  
Presentation Night



**Thursday, 2 December 2021**

Join us to celebrate the final Greater Dandenong Chamber Business Awards Presentation, with dinner and drinks. Full of festive celebration, networking and entertainment that recognises and honors outstanding business achievements in the Greater Dandenong area.

# WHAT'S IN IT FOR YOU?

## Lets Connect....

- Two free tickets to each online showcase event (with an option to purchase additional discounted tickets)
- One free ticket to attend the final award presentation night (with an option to purchase additional discounted tickets)

## Take & Display...

- All nominees receive a framed certificate of nomination
- Category winners will be presented with a trophy at the Greater Dandenong Chamber Business Awards Presentation Night

## Spread the word...

- Promotion of your business on the Chamber website and within Chamber newsletters and social media platforms, after your online showcase presentation
- Promotion of the business in the Dandenong Journal, after your online showcase presentation
- Promotion of the business in the lead up to the final award presentation night, with additional profiles to feature in the Chamber's newsletter and social media platforms

## WOW Factor!

- A professionally made promotional video will be created about your business . These will be shown during the online Showcase events. You will have the opportunity to purchase this video at a discounted rate.
- A feature of your business, with a highlight on the award winners to appear as a front page wrap on the Dandenong Star Journal, after the final award presentation night
- A feature of your business with a highlight on the award winners to appear in the Council's Stakeholder magazine, and on the Council website, after the final award presentation night

# THE EXPECTATIONS

By now you have read all about what we have to offer for your involvement in our Awards Program and you're probably asking yourself 'what's the catch?'

## Lets lay it out straight

- The Chamber will request you to help contribute to the continual growth of the awards program. This may be by way of testimonial, interview or other means to be used by the Chamber in a promotional capacity.
- The Chamber will request for you to nominate a business for the following year's Chamber Awards program.
- Upon completion of the Chamber Awards program you will be offered a complimentary 3 month Greater Dandenong Chamber membership (if not already a current Chamber member). Please take this opportunity to experience all the Chamber has to offer and consider joining us as a member following your trial.

Thats it!



SHINE  
SHINE  
SHINE

2019

Winners



**Soccer 5s**

Small Business Award



**SMCT**

Employment Award



**AusGroup Alliance**

Innovation Award



# SELLEN

Corporate Social Responsibility



**Thrifty**  
Retail Award



# SMCT

Overall GD Business Award



**Future Recycling**  
Large Business Award

## 2021 Nomination Application Form

### Company Details

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number/s \_\_\_\_\_

Key Contact \_\_\_\_\_ Position \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Years in Operation \_\_\_\_\_

Number of Employees \_\_\_\_\_ Annual Turnover \_\_\_\_\_

If you are nominating on behalf on another business, please complete the following:

Nominators name \_\_\_\_\_

Phone number/s \_\_\_\_\_

Email \_\_\_\_\_

### Award Categories

Please select which category you wish to nominate for:

Small Business Award

Hospitality & Tourism Award

Innovation & Sustainability Award

New Business Award

Corporate Social Responsibility Award

Manufacturing & Construction Award



## Company Overview

Information from the following sections will be used in speeches and in other marketing materials.

### Brief Company History

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What successes have you celebrated?

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How does your business have an impact on the wider community?

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What makes you different from other businesses in your field?

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### Event Availability

Please select which online showcase date you would be available to attend. In person interviews will be held in a central Dandenong location approx 2 weeks prior

Thursday 20 May 2021

Thursday 2 September 2021

All nominees are expected to be available for the final award presentation evening, scheduled for Thursday, 2 December 2021.

Please return your completed nomination forms to  
PO Box 7435 Dandenong 3175, or  
info@greaterdandenongchamber.com.au