



**Greater Dandenong**  
CHAMBER OF COMMERCE

# Greater Dandenong Chamber of Commerce

## 2018-19 Membership and Sponsorship Packages



# Welcome to the Greater Dandenong Chamber of Commerce

The Greater Dandenong Chamber exists to coordinate, develop and facilitate opportunities for regional businesses to work together, thrive and contribute to the local community.

Over the past 70 years, we have been an integral part of the business community in the Greater Dandenong area; one of the largest business growth corridors in the country.

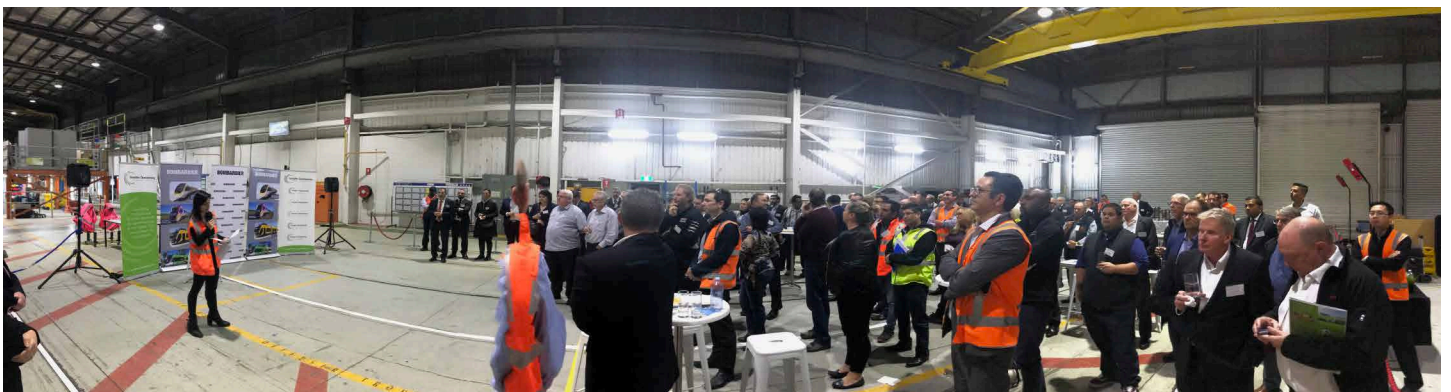
The Greater Dandenong Chamber of Commerce offers you the opportunity to meet other local business people, in a region well served by business groups that cover a vast and ever-growing range of industries. The Chamber facilitates its members to:

- Network with other local business people
- Celebrate the success of local businesses
- Connect with the wider community
- Contribute to the vitality and growth of Greater Dandenong
- Connect with local and state governments

We offer a range of events where you have the opportunity to meet and exchange ideas with other business people and be part of our community, including:

- Greater Dandenong Chamber Business Awards breakfasts
- Chamber Business Awards Presentation Night
- Grand Final Charity Lunch
- Networking nights
- Women in Business Events
- Educational Workshops

The Greater Dandenong Chamber of Commerce can only exist with the support of local businesses. Let us help your business grow.



# Membership Categories

## Bronze Membership - \$100 (plus GST)

Valid for micro/small businesses of 4 or less employees only or retailers

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance for all Platinum Partner sponsored networking nights
- One ticket to attend a Chamber Awards Breakfast event
- Discounted member prices for Chamber Awards Breakfasts and special events
- 2017-2018 membership certificate
- Discounted or free workshop and seminar tickets
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details and logo in the Member Directory on the Chamber website

## Silver Membership - \$300 (plus GST)

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance for all Platinum Partner sponsored networking nights
- One ticket to attend a Chamber Awards Breakfast event
- One complimentary guest breakfast ticket for a non-member
- Discounted member prices for Chamber Awards Breakfast's and special events
- 2017-2018 membership certificate
- Advertising: one free inclusion within the Business Blast promotional mailout (not including events\*) to the Chamber database each membership year
- Discounted or free workshop and seminar tickets
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details and logo in the Member Directory on the Chamber website

\* The use of the Business Blast to advertise a member's event will be made at the discretion of the Chamber.

# Membership Categories

## Gold Membership - \$700 (plus GST)

- Invitation to all Chamber functions and events at exclusive member prices
- Free attendance at all Platinum Partner sponsored networking nights
- Two tickets to attend a Chamber Awards Breakfast event
- One complimentary guest Chamber Awards Breakfast ticket for a non-member
- Discounted member prices for Chamber Awards Breakfasts and special events
- 2017-2018 membership certificate
- Advertising: two free inclusions within the Business Blast promotional mailout (not including events\*) to the Chamber database each membership year
- Discounted or free workshop and seminar tickets
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details, website link and logo in the Member Directory on the Chamber website
- Business name and link to website in the monthly Chamber e-newsletter
- Recognition at each Greater Dandenong Chamber Business Awards event - display of business name on screen presentation and a printed copy on each table
- The opportunity to provide giveaway and prizes at networking events & Chamber Awards Breakfast events
- Access to a discounted 'advertorial' package, with the Dandenong Journal, exclusively available for Greater Dandenong Chamber members.

\* The use of the Business Blast to advertise a member's event will be made at the discretion of the Chamber.



# Membership Categories

## Platinum Partnership - \$2500 (plus GST)    Maximum of 11 positions

- Invitation to all Chamber functions and events at exclusive member prices
- The commitment to exclusively sponsor and own a Chamber networking event
- Free attendance for all Platinum Partner sponsored networking nights
- Priority opportunity to sponsor Chamber events
- The opportunity to provide giveaway and prizes at networking events and Chamber Awards Breakfast events
- Four tickets to attend a Chamber Awards Breakfast event
- Four tickets to attend the final Chamber Business Awards Presentation evening in November
- One complimentary guest Chamber Awards Breakfast ticket for a non-member
- Discounted member prices for Chamber Awards Breakfasts and special events
- 2018-2019 membership certificate
- Advertising: four free individual business promotion (not including events\*) emails to the Chamber database each membership year
- Access to tailored business workshop groups, exclusively available for Chamber members
- Business name, contact details, website link and logo and bio in the Member Directory
- Business logo rotating on the front page of Chamber website acknowledging Platinum Partner
- Business logo and link to website in the Chamber e-newsletter
- Recognition at each Greater Dandenong Chamber Business Awards event - display of business logo on screen presentation and a printed copy on each table
- Platinum Partner endorsed Chamber logo for your website

\* The use of the Business Blast to advertise a member's event will be made at the discretion of the Chamber.

\*\*The Chamber will be hosting several networking events throughout the year. Platinum Partners commit to 'owning' one of these events, provide drinks/catering at their own cost, can select the venue and make a brief (five minute) presentation to the attendees. A date for this event will be selected in consultation with the Chamber.

# Platinum Partner Membership Agreement

The Greater Dandenong Chamber of Commerce exists to support and promote opportunities for regional business to work together, thrive and contribute to the local community. Becoming a Platinum Partner means building a long-term relationship with the Greater Dandenong Chamber and its members. As the Chamber will provide continued support and promotion of your business and we ask for your returned support and promotion of the Chamber.

We have several key events throughout the year where our Platinum Partners are recognised, such as our Awards Breakfasts and the Awards Presentation Evening in November, where there is an expectation that your business will be in attendance.

One of the major advantages of becoming a Platinum Partner is the hosting of a networking night. These events are averaging between 90-120 registrations. The core guest group is comprised of local Chamber business members and representation from businesses who have interests in the area. There is also an expectation and opportunity for the Platinum member to invite their own guests, key accounts and customers.

We can also offer other exclusive sponsorship opportunities at our Annual Grand Final Charity Lunch that may also be of interest.

Chamber Expectations of a Platinum Partner:

- The networking event will be scheduled in conjunction with availability, based on dates set by the Chamber. It is the Platinum Partners responsibility provide a suitable venue. If the Platinum Partner does not have access to a suitable venue then the Chamber will assist with sourcing one, another (non-compete) Chamber member's venue will be first preference.
- It is the Platinum Partner's responsibility to cover food and beverage costs and any associated venue costs.
- It is expected that the Platinum Partner will assist with the event promotion through inviting guests, publishing on social media and any other forms of advertisement readily available. The Chamber will provide event promotion, invite guests from the Chamber database, social media promotion and coordinate RSVP's and associated administration.
- The Platinum Partner should provide a door prize to the perceived value of \$100 or more for their networking event. The Chamber will provide the Platinum Partner with a business card listing of those who have willingly entered the draw.
- There is an expectation that a representative/s of the Platinum Partner will attend a majority of Chamber events and be active members.
- There is an expectation that a minimum of four representatives of the Platinum Partner will attend the final awards presentation event. Four tickets are included in your membership and additional tickets can be purchased at the discounted members rate.
- There is an expectation that a representative/s of the Platinum Partner will attend a majority of the Business Award's Presentation Breakfast's. Four tickets are included in your membership and additional tickets can be purchased at the discounted members rate.
- Membership expires on June 30, 2019. Membership is not automatically renewed at Platinum level. The Chamber reserves the right to dissolve the Platinum Partnership upon expiration if the Platinum Partner has not met Chamber expectations.

# Sponsorship Opportunities 2018

## Chamber Awards Sponsorship

Major Award - \$4000 (plus GST) x one opportunity  
Category Award - \$3000 (plus GST) x seven opportunities

The Greater Dandenong Chamber of Commerce Awards program continues to grow from year to year. Throughout the year, award nominees are recognised and honoured for outstanding business achievements in the Greater Dandenong area. A final end of year Gala is held in November to announce and celebrate the winners and their achievements. The event is supported annually and featured prominently in the Greater Dandenong Journal.

- Category sponsors for the full twelve-month period for the awards (the category that you sponsor will best align with your business/brand) and naming rights sponsorship of that award
- Acknowledgement of sponsorship on the Chamber website, Awards page of the website and in e-marketing event specific promotional mailouts
- Acknowledgement of sponsorship at each awards event - both within the PowerPoint presentation, a verbal mention by the MC and on any printed materials
- Logo featured on the award trophy given to the category winner, and the opportunity to be on stage to present the award
- Opportunity to display promotional banners and materials at each event
- Opportunity to make a five-minute presentation at one event
- Two (2) free tickets to attend each breakfast event, and one (1) free ticket to attend the final awards presentation event

## Grand Final Charity Lunch - \$2250 (plus GST)

The Grand Final Charity lunch continues to sell out each year and is a fun day out for a great cause. Donations totaling \$13,000 were made to the Make a Wish Foundation and Caroline Chisholm Foundation for 2017.

- One table for ten guests at the event
- Acknowledgement of sponsorship on all print and promotions items for the event, including the invitation, signage and all e-marketing event specific promotional mailouts
- Opportunity to provide giveaway and prizes at the event
- Opportunity to provide advertising in the official program – given to all guests
- Opportunity to display banners and promotional items at the event
- Verbal acknowledgement at the event of your sponsorship – reaching over 250 guests
- Visual acknowledgement at the event of your sponsorship – including all signage and your logo on the lectern signage

# Greater Dandenong Chamber of Commerce Membership Application Form



Please complete the form below in BLOCK LETTERS and return to:

PO Box 7435 Dandenong 3175  
membership@greaterdandenongchamber.com.au

OFFICE USE ONLY:  
Tax Invoice/Receipt ABN 69 593 381 786  
Date Submitted / /

I/We hereby apply for membership of the Greater Dandenong Chamber of Commerce:

Business Name \_\_\_\_\_ ABN \_\_\_\_\_

Street Address \_\_\_\_\_

Postal Address  as above \_\_\_\_\_

Primary Contact Person (for all correspondence from the Chamber)

Name \_\_\_\_\_ Position \_\_\_\_\_

Email address \_\_\_\_\_

Mobile \_\_\_\_\_ Telephone \_\_\_\_\_

### Additional Contact

Name \_\_\_\_\_ Position \_\_\_\_\_

Email address \_\_\_\_\_

Mobile \_\_\_\_\_ Telephone \_\_\_\_\_

Business Details to be displayed publicly on the Greater Dandenong Chamber of Commerce website

Website address \_\_\_\_\_

Business Address  as above \_\_\_\_\_

Contact person \_\_\_\_\_ Telephone \_\_\_\_\_

Email \_\_\_\_\_

### Business Category

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Accommodation/Venue         | <input type="checkbox"/> Accounting           | <input type="checkbox"/> Banking       | <input type="checkbox"/> Communications   |
| <input type="checkbox"/> Consultancy/Business L'ship | <input type="checkbox"/> Education            | <input type="checkbox"/> Employment    | <input type="checkbox"/> Government       |
| <input type="checkbox"/> ITS                         | <input type="checkbox"/> Legal                | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Marketing        |
| <input type="checkbox"/> Media                       | <input type="checkbox"/> Real Estate/Property | <input type="checkbox"/> Retail        | <input type="checkbox"/> Sport/Recreation |
| <input type="checkbox"/> Trade                       | <input type="checkbox"/> Transport/Logistics  | <input type="checkbox"/> Other         |   |

Payment Options

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> <b>Platinum Partner</b><br>\$2750.00 inc GST | <input type="checkbox"/> <b>Gold Member</b><br>\$770.00 inc GST | <input type="checkbox"/> <b>Silver Member</b><br>\$330.00 inc GST | <input type="checkbox"/> <b>Bronze Member</b><br>\$110.00 inc GST |
|---|---|---|---|

Direct Deposit BSB: 083 191 Acc# 66 706 6243  
Acc Name: Greater Dandenong Chamber  
Reference: *Your business name*

Cheque All cheques are to be made payable to  
"Greater Dandenong Chamber of Commerce"  
and mailed to PO Box 7435 Dandenong 3175

Credit card (Visa or MasterCard ONLY)

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_